

College of Urban and Public Affairs

School of Community Health | Institute on Aging
Post Office Box 751 503-725-3952 tel
Portland, Oregon 97207-0751 503-725-5100 fax
www.pdx.edu/ioa

Creating a More Age-Friendly Portland: Year 1 Progress Report**November 4, 2014**

Submitted by: the Age-Friendly Portland Advisory Council
Coordinators: Drs. Margaret Neal & Alan DeLaTorre,
Portland State University, Institute on Aging

Introduction

On October 16, 2013, City Council passed Resolution No. 37039 accepting the Action Plan for an Age-Friendly Portland. This report summarizes the activities of the Age-Friendly Portland Advisory Council and key partners since that date and the organization of the effort. Appendix A provides background information on the creation of the Action Plan; Appendix B contains a detailed list of specific activities and actions accomplished; and Appendix C lists the members of the Advisory Council and the Committees/Workgroups.

Highlights from Year 1

Following acceptance of the Action Plan by City Council, the Age-Friendly Portland Advisory Council selected three of the ten domains of action on which to focus during the first year of implementation (2013-2014):

- *Civic engagement and Volunteerism* – Older adults are one of the few natural resources that are increasing, and they have an important role to play in civic affairs. It is important to consult them and to encourage older and younger people alike to work together toward improving the community.
- *Economic Development and Employment* – Older adults represent an economic resource as employees, entrepreneurs, and consumers.
- *Housing* – Healthy, affordable, accessible, and secure housing is a basic need for people of all ages and abilities.

The reasons for prioritizing these areas included (a) cost (no City funding was requested or provided for the first phase of implementation), and (b) interest and expertise of Advisory Council members. Each area is led by a committee which is chaired by an Advisory Council member and which includes other Advisory Council members, an IOA researcher, and other community stakeholders, including older adults. During the past year, each of these committees has been active in identifying, planning, and implementing various projects. A few highlights related to these domains are outlined below, followed by examples of other activities.

Civic Engagement and Volunteerism. On September 23, 2014, an event, “What are Old People For? Building a Community for All ages,” was convened by AARP, Elders in Action and PSU. This was a kick-off event to a year of activities aimed at increasing community awareness of the skills, talents, and contributions of older adults and encouraging engagement programs designed to stimulate intergenerational dialogue. The Master of Ceremonies was Charles Mc Gee, there was a blessing by Rose High Bear, and remarks were made by Mayor Charlie Hales, Mr. George Hocker, Jr., for City Commissioner Nick Fish, County Commissioner Judy Shiprack, State Treasurer Ted Wheeler, Senator Ron Wyden, and Dr. Margaret Neal (PSU). The keynote speaker was Dr. Bill Thomas, author of the book, *What are Old People For?* Also included were presentations by the Geezer Gallery, Bonnie Vorenberg Senior Resource Theatre, and Roger Anunsen, and performances by Golden Harvest and Comedy Sportz. Over 400 people registered for the event, which was also live-streamed and archived on [BrandLive](#) and is available to view. The committee will continue to work with local partners (e.g., Hollywood Senior Center) and community members to foster intergenerational activities and programs throughout this year, and a culminating event for next fall will be held. A discussion guide is posted on the Age-Friendly Portland website (agefriendlyportland.org), and information gathering forms for uploading information are in preparation.

Economic Development and Employment. Partners Elders in Action and AARP Oregon held several events this past year, and more are planned for 2015:

- AARP Oregon partnered with Vision Action Network and industry partners from the western part of the metropolitan region to host an event titled *Preparing for the Aging Boom: Best Practices for Employers.*
- AARP Oregon hosted statewide forums titled *Finding Work @ 50+*, which focused on the steps that one should take in getting back into the workforce.

- Elders in Action’s (EIA) Age-Friendly Business program was active throughout the year. One example was the age-friendly business neighborhood-related event held by EIA with 18 volunteers visiting 13 businesses in the Lloyd District and providing feedback about ways to enhance the businesses’ engagement with older adults.
- The Economic Development and Employment committee as a whole has planned two events for the coming year: one with the Portland Business Alliance which will be a breakfast event focusing on “encore entrepreneurs” (March, 2015) and another with the Portland Human Resources Management Association focused on older workers. Also, discussions are beginning with Portland International Airport concerning ways PDX could become more age friendly.

Housing. This committee has adopted a multi-faceted approach to advancing age-friendly housing in the Portland region.

- Educational resources have been developed to inform housing producers, consumers, and policymakers of the benefits of age-friendly housing and how to locate, develop, and design it.
- Data have been analyzed to identify housing-related trends in the city and region. Preliminary findings were shared at a regional livability summit on October 3, 2014.
- Committee members have been working with Bureau of Planning and Sustainability staff to inform the Comprehensive Plan revision and expect to address the codes, regulations, and possible development-related incentives. The Advisory Council provided detailed written comments to the Bureau of Planning and Sustainability concerning the latest Draft Comprehensive Plan, and oral testimony to the Planning and Sustainability Commission was provided on October 28, 2014. The revision of the Comprehensive Plan represents a critical opportunity for ensuring that Portland pays attention to population aging and supports the necessary actions to make Portland age friendly.
- City Club sponsored a member-led forum at Multnomah County Library on different housing models that was moderated by Dr. Alan DeLaTorre.
- Governing Magazine and AARP (national office) held an event in Portland to highlight the importance of age-friendly and livable communities that included

presentations by age-friendly partners and a keynote address by State Treasurer Ted Wheeler.

- A forum hosted by AARP Oregon, the IOA, and regional aging and disability partners was held on October 28, 2014, focusing on strategies to facilitate aging in one's community. Panelists provided a snapshot of the demographic trends and highlighted a project offering "lifelong housing" certification, with industry leaders in housing design and development as the target audience. The forum was intended as a prelude to a housing summit to be held in 2015 that will explore barriers and opportunities for implementing several housing-related action items in the Age-Friendly Portland Action Plan.
- Bridge Meadows, a three-generation housing community consisting of homes for adoptive families and apartments for elders 55 and older, in which older adults volunteer 100 hours per quarter with one or more of the adoptive families, recently won a prestigious national award (the Eisner Award) and is expanding.

Website Development and Maintenance. Considerable effort has been made to maintain and update the Age-Friendly Portland website so that it will be seen as the "go-to" place for the latest information about age-friendly relevant activities in the region and research.

National and International Consultation, Presentations, and Publications. Presentations and consultations have been made to a number of groups. Examples include: AARP's national office regarding Portland's age-friendly efforts and concerning evaluation of age-friendly initiatives and creation of AARP's livability index; the University of Hawaii and the City of Honolulu to advise the Age-Friendly Honolulu steering committee concerning the development of Honolulu's Action Plan; the age-friendly initiative in Miami, Florida; the National Center for Creative Aging's annual conference; the American Planning Association's Aging Policy Guide Task Force; and the WHO Kobe Center regarding the development of indicators of age friendliness. IOA staff coordinated a much-lauded two-day site visit by Grantmakers in Aging's Community AGenda grantees of age-friendly features in Portland and presentations by community partners. Journal articles and book chapters have been solicited, written and accepted for publication.

Multnomah County Resolution to Become More Age Friendly.

On October 30, 2014, the Multnomah County Board of Commissioners unanimously passed the following resolution:

- 1. The Board adopts the ten Action Areas identified in the Action Plan for an Age-Friendly Portland. (Exhibit 1).*
- 2. Multnomah County seeks to collaborate with the Age Friendly Advisory Council and other partners to continue to assess the Action Areas and create a separate Action plan for all of Multnomah County.*
- 3. The Board encourages the employees and elected officials of Multnomah County, and cities within the county to collaborate with the Age-Friendly Advisory Council and other partners to further assess the Action Areas in the Plan and prioritize them based on criteria including readiness, resources, impact and potential for partnerships.*
- 4. The Chair or her designee is authorized to sign a letter to the World Health Organization's Global Network of Age Friendly Cities and Communities, indicating acceptance of the Action Areas.*

This resolution represents a formal alignment of the City and the County around this issue of making our region more age friendly.

Advocacy for Elders. Examples of activities include:

- Elders in Action (EIA) and AARP Oregon each held trainings related to finances, fraud and abuse (e.g., the EIA Listening & Learning Session regarding elder abuse held on November 6, 2014, with Oregon Attorney General Ellen Rosenblum and Commissioner Nick Fish at the Q Center), and EIA trained a cadre of personal advocates.
- EIA held an intergenerational ping pong event (September 20, 2014) at Director Park in celebration of Active Aging Week.
- Movie screenings of inspirational documentaries were held (e.g., Cyber Seniors, Alive Inside), as were senior walks garden tours and neighborhood nature walks by EIA.
- AARP Oregon organized senior lobby day in Salem
- EIA published recommendations on the ballot measures.
- EIA partnered with TriMet on its “Be Seen. Be Safe.”

- AARP Oregon conducted Life Reimagined Checkups, in which attendees engaged in personal reflection, activities to gain insight, and meaningful conversation to aid in finding their “what’s next.”
- AARP Oregon, Providence ElderPlace, and Multnomah County Family Caregiver Support Program partnered on Saturday, November 8, 2014, for the 6th Annual Caregiving Conference to give caregivers the opportunity to learn about aging and caregiving issues from local experts and about local resources available.

Appendix B describes additional partnerships, activities, and events that have been carried out in 2013-14 that are making Portland more age friendly.

Coordination and Organization of the Age-Friendly Portland Initiative: A Collective Impact Approach

To address a social challenge and opportunity as great as that presented by population aging, important actors from different sectors and commitment to a common agenda are required, as is supporting infrastructure in the form of a “backbone” organization.¹ PSU’s Institute on Aging continues to serve as the “backbone organization” for coordinating the age-friendly efforts in the city and region to achieve “collective impact.” The Age-Friendly Portland Advisory Council, composed of volunteer members from multiple disciplines and sectors (see Appendix C for a list of members), has been and will remain instrumental in leveraging current knowledge and efforts as Portland continues to push toward greater age friendliness. Many local partners have joined in and been integral to the Age-Friendly Portland work, some representing constituencies (e.g., faith-based, ethnic and racial, the disability community), and others involved in specific sectors (e.g., housing, business, transportation services).

Momentum is continuing to build, and coordination and monitoring of the results of efforts are increasingly important. Funding for this coordination and monitoring work is needed, however, as will be funds for implementing certain action items. The City of New York has just committed \$400,000 to creating a more age-

¹ Kania, J., & Kramer, M. (Winter, 2011). Collective impact. *Stanford Social Innovation Review*. Retrieved from <http://www.nist.gov/ineap/upload/2011-Stanford-Article.pdf>

friendly New York, neighborhood by neighborhood
(<http://www.nyam.org/news/nyam-news/2014-10-31.html>).

Conclusion and Next Steps

Portland is considered a national and international leader not only in urban design and development and sustainability, but also in the age-friendly communities movement. However, substantial work remains. Since the Action Plan for an Age-Friendly Portland was approved last year, Portland has launched several actions to better engage Portlanders across the generations, shape age-friendly policies, begin to involve the business sector, and work toward creating housing that is accessible and innovative. At its October, 2014, meeting the Advisory Council selected two additional domains for implementation in 2014-15: health services and transportation. Thus, in addition to continuing to focus on the three priority areas of civic engagement, economic development and employment, and housing, the intersection of health, health services, and aging will begin to be addressed, as will age-friendly transportation, in alignment with Portland's effort to further active transportation and healthy, connected communities.

Appendix A

Background: The Action Plan for an Age-Friendly Portland

The Action Plan for an Age-Friendly Portland² is the result of years of successful collaboration which actually began prior to 2006, when researchers at Portland State University's (PSU) Institute on Aging (IOA) were asked by the World Health Organization (WHO) to participate in its Global Age-Friendly Cities project by assessing Portland's age-friendly features and barriers, as well as suggestions for change (Portland was the only U.S. city included among the 33 participating cities). An Advisory Group of key partners was organized to guide the project, and in October, 2007, the findings of the study were released at Portland City Hall. This galvanized a partnership with Portland City Council, as Mayor Tom Potter directed the Bureau of Planning to collaborate with the university on the initiative. In 2010, the WHO created its Global Network of Age-Friendly Cities and, with the support of Mayor Sam Adams, Portland, via the IOA, applied and was accepted as one of the first nine member cities. In joining the Network, Portland committed to using the 2006-07 baseline assessment,³ and other evidence gathered across the region, to develop an Action Plan for an Age-Friendly Portland and to monitor progress over time in an attempt to increase the city's age friendliness. On October 16, 2013, Portland City Council passed a resolution unanimously approving the Action Plan for an Age-Friendly Portland.

The support of City Council and the City's membership in the Global Network have provided structure and legitimacy to the project and have served as catalysts for translating the initial social research into policy and practice. Multiple, ongoing partnerships have been fostered, as embodied in the membership of the Age-Friendly Portland Advisory Council, which includes volunteer representatives of city, county, and regional government, non-profit social service and transportation organizations, business associations, ethnic groups, the faith community, and older adults. The Advisory Council has guided the initiative, overseeing the development and passage of the Action Plan and establishing priorities and action-oriented committees charged with implementation.

The Action Plan for an Age-Friendly Portland serves as the guide for Portland's age-friendly efforts. Although its creation was mandated by the WHO as a condition for joining the Global Network, the City's commitment to becoming more age friendly was evidenced in the Portland Plan, as one of the Portland Plan's five-year actions was the explicit call for this Action Plan to be developed and incorporated into Portland planning efforts. The Action Plan's ten domains affect the lives of all Portlanders, regardless of age and ability: (1) Housing; (2) Transportation; (3) Outdoor spaces and buildings; (4) Respect and social inclusion; (5) Civic participation and volunteerism; (6) Employment and the economy; (7) Social participation; (8) Communication and information; (9) Community services; and (10) Health services.

² Age-Friendly Portland Advisory Council (2013). *Action plan for an age-friendly Portland*. Retrieved from <http://agefriendlyportland.org/article/age-friendly-portland-action-plan/>

³ Neal, M. B., & DeLaTorre, A. (2007). *The World Health Organization's Age-friendly Cities project in Portland, Oregon: Final report*. Portland State University. Retrieved from: www.pdx.edu/sites/www.pdx.edu.ioa/files/media_assets/ioa_age_friendly_cities.pdf

Appendix B

Highlights since Adoption of the Action Plan for an Age-Friendly Portland by Domain (October, 2013 – November, 2014)

Civic Participation and Volunteering

What are Old People For? Building a Community for All Ages

- On [September 23, 2014 at Portland State University](#) (PSU), a community-oriented event was held that highlighted opportunities for intergenerational community engagement and awareness about the value and contributions of older adults. Approximately 400 people registered for the event and presentations were given by Dr. Bill Thomas (who wrote the book titled *What are Old People For: How Elders Will Save the World*), elected officials (U.S. Senator Ron Wyden, Portland Mayor Charlie Hales), Comedy Sports, Golden Harvest Music, and key Age-Friendly Portland experts and leaders. The event was streamed and archived on [BrandLive and is available to view](#) for those that could not attend. Follow-up activities with community leaders and advocates involved in age-friendly activities within Portland are planned (e.g., Hollywood Senior Center), as well as community-based intergenerational discussion guides highlighting the contributions of older adults.
- Future events: Working with local partners (e.g., Hollywood Senior Center) and a broad range of community members to further the goals of the event and to establish intergenerational activities and programs. There is interest in scaling the efforts regionally and statewide.

Employment and the Economy

Elders In Action Age-Friendly Business and Lloyd District Event

- In addition to Elders in Action's ongoing [Age-Friendly Business Certification program](#), the organization worked at the neighborhood level to address how businesses in the Lloyd District could improve their age-friendly awareness and operations. A [July 24th event](#) offered feedback from older customers regarding the ways that businesses could better understand them. Volunteers and staff worked with the Calaroga Terrace Senior Living Community to recruit trainees on what it means to be age friendly. The event worked with 14 businesses in the district to help them improve their age friendliness, in collaboration with Venture Portland.

AARP Oregon

- AARP Oregon partnered with Vision Action Network and industry partners from the western part of the metropolitan region to host the event titled [Preparing for the Aging Boom: Best Practices for Employers](#). Speakers included a keynote by Robert Romasco (AARP National Board President), a panel with the District Director for the Small Business Association, the CEO of a local gardening center, a Senior Economist with ECONorthwest, the Director of Human Resources for Comcast, and the Business Journal editor. The event focused on sharing best practices and networking.
- AARP Oregon has hosted statewide forums titled [Finding Work @ 50+](#) which focused on figuring out the steps that one should take in getting back into the workforce. Presenters focused on strategies and developing a plan for older adults' searches.

- AARP Oregon is committed to helping older adults attain their full potential. To that end it has partnered and hosted several successful events and actions with other groups such as the Small Business Administration, Portland Business Alliance, and Small Business Development Center.
- Future events: AARP Oregon is involved with several future events, including potential work with Multnomah County on workforce development (through the [Life Reimagined](#) program), collaborating with PSU's IOA and the City Club on a Civic Lab for housing, and looking toward industry leaders about the topics of age-friendly housing and economic development. Debbie Banda, Vice President of Financial Security for AARP (national) Education and outreach, is expected to participate in a panel at the PBA Encore Entrepreneur event in March, 2015.

Small Business Association (SBA) – Portland

- The SBA Portland office collaborated with AARP Oregon to work with [50+ Encore Entrepreneurs](#) to help them set up their own businesses with online tools. Several panel discussions in the Portland community have also been held on the topic of entrepreneurial activities for older adults.
- SBA houses [SCORE](#), a group of retired executives who mentor and advise entrepreneurs in small business practices SBA also collaborates with [Portland Community College's CLIMB Center on an Encore Entrepreneurship track](#).
- Future events: SBA will work with Multnomah County libraries to hold events for Encore Entrepreneurs to show them that they don't always need a "brick and mortar" business to be successful and that good mentoring opportunities for business owners exist. Additional advice regarding the need for a network when building a business is shared. There is interest in replicating the "Meet a Mentor" SCORE events that happen in Vancouver, normally held in coffee shops or pubs involving Encore Entrepreneurs working with other business people who can mentor them. There is also interest in future intergenerational activities.

Portland Business Alliance (PBA)

- PBA has decided to focus on Encore entrepreneurship and will partner with AARP Oregon, the SBA, the Small Business Development Center (SBDC), and others, highlight growth in that area in March, 2015. Jackie Babicky-Peterson a strategic advisory to SBDC and former chair of the PBA, has joined the Age-Friendly Portland Employment and Economy committee and is assisting with the development of this event.

Portland Human Resources Management Association (PHRMA)

- PHRMA has been working with members of the Age-Friendly Portland Advisory Council and AARP Oregon throughout 2014 in preparation for an event in 2015 that will focus on the dynamics of our aging workforce and the opportunities that businesses have to retain and best use older workers to mentor future generations of workers. Conversations with other communities (e.g., Hillsdale, Lake Oswego) and business districts are beginning to further the community's awareness for the need to become more age-friendly. Also, collaborations with Venture Portland are focusing more closely with business districts to create aging awareness.

Greater Portland Inc. Conference

- Greater Portland Inc., which coordinates regional economic development activities between public and private sectors, held their annual conference on October 14, 2014 which included a panel focused on older adults' role in creating a diverse workforce.

Venture Portland

- Venture Portland hosted 50 different large-scale street fair events, most of which had streets closed off to create easily accessible, age-friendly environments. Many of the events had activities for grandparents to take their grandchildren to, encouraging the intergenerational interaction.
- Several partnerships have emerged this past year between Venture Portland and partners, including: Elders In Action (encouraging Age-Friendly Business activities); the Cully district "Living Cully Partnership" to help enable older adults to continue to age in place (Cully is changing rapidly and Venture Portland is interested in the impact on the older adults); and a collaboration with the Portland Bureau of Planning and Sustainability to better understand demographics of business districts in the city and how districts increase local district shopping by marketing to their neighbors.
- Future events: Several localized retail-focused neighborhood events that are age friendly in nature (e.g., Little Box program, Localize the Season, Golden Ticket, Wooden Nickel). These programs focus on shopping locally and encouraging older adults to participate in local economies.

Urban Excursions

- Urban Excursions helps families celebrate and honor older adults by creating community and peace of mind while valuing the aging process and believing in the celebration of each person's unique life-journey with dignity. Recently, the company has been working with Kaiser to offer educational outings for patients with diabetes. Urban Excursions is currently crowdfunding for outings for homebound low-income seniors and looking for scholarship opportunities in partnership with Impact Northwest to work with people who are socially isolated.

Travel Portland

- Travel Portland is focused on strengthening the region's economy by marketing our metropolitan area to outside travelers. Recently, the organization has begun building awareness about older adults and how businesses can accommodate them. A new effort to track the demographics of travelers to Portland is underway. The organization is also researching non-traditional travel experiences (e.g., AirBnB) to learn how to connect to a wide range of visitors to Portland.

Additional Age-Friendly Efforts Pertaining to Employment and the Economy

- Higher education: Portland State University offers an Economics of Aging and a Business and Aging course, and Portland Community College offers an Aging in Business course.
- Cycle Oregon appeals to a middle-aged and older crowd: the average participant age is 53 years.
- Research is needed to answer several questions, including those posed by Commissioner Nick Fish: "What is the quantifiable benefit to small businesses?" "Where are older adults spending their money and how much do they spend?" "How do we quantify age-friendly from an economic development perspective?" "What is the value of age-friendly infrastructure?"

Housing

Age-Friendly Housing Committee

- The Portland Age-Friendly Advisory Council has assembled a housing committee, composed of members from the IOA, City Bureaus (Planning and Sustainability, Development Services, Housing), local non-profits, and members of the public and development community to explore the multi-faceted approach to advancing age-friendly housing in the Portland region. Educational resources are being developed to inform housing producers, consumers, and policymakers of the benefits of age-friendly housing and how to locate, develop, and design it.
- Future event: In the first half of 2015, the committee plans to host a summit that will draw the public, nonprofit, for-profit, and academic sectors. The goal will be to determine barriers and opportunities for implementing Action Plan for an Age-Friendly Portland action items, including providing further education on age-friendly housing, fostering innovative housing design and development, improving policy to account for population aging, and facilitating opportunities for aging in community.

Age-Friendly Housing: Make it Your Business

- On October 28, 2014, AARP Oregon, PSU's Institute on Aging (IOA), Washington County's Disability Aging and Veterans Services, and Vision Action Network hosted a breakfast forum titled [*Age-Friendly Housing: Make it Your Business*](#). The forum was intended to engage industry professionals and citizens interested in age-friendly housing business opportunities. Presentations from academicians, government partners, and innovators in housing design and development were followed by a panel of professionals – an architect, a realtor, a professor in accessible design, and a developer – who discussed challenges and opportunities for integrating age-friendly concepts into real estate and development industries.

Additional Institute on Aging Research

- Exploratory research findings from PSU's IOA pertaining to aging-related housing trends were shared at the Coalition for a Livable Future's Regional Livability Summit on October 3, 2014 (also see the [*white paper written by IOA researchers on aging and equity*](#)), and IOA researchers are working with Bureau of Planning and Sustainability staff to inform the Comprehensive Plan revision and the codes, regulations, and possible development-related incentives. Of particular interest are the 120,000 new households expected to arrive in Portland by 2035. According to data from Metro and the Office of Economic Analysis (Oregon), 40-45 percent of these new Portland households will include people who are aged 65+. These estimates suggest that additional analysis and preparation are needed to understand the implications of household growth in light of the age composition of the new households.
- The IOA is exploring partnering with AARP Oregon and Portland City Club's Executive Director, former Portland Mayor Sam Adams to host a Civic Lab that would conduct community based research on aging-related housing policies, as well as barriers and opportunities for expanding age-friendly housing in Portland.

Previously Existing Age-Friendly Programs, Initiatives, and Activities⁴ by Domain

Housing

Bridge Meadows - A three-generation housing community consisting of homes for adoptive families and apartments for elders 55 and older. Senior adults volunteer 100 hours per quarter with one or more of the adoptive families.

- Age-Friendly (AF) Domains: Housing, Civic Participation and Volunteering, Social Participation

Columbia Ecovillage - Eco-focused condominiums with a range of multigenerational activities housing a community of 50 adults of all ages and 13 children aged 7 and under.

- AF Domains: Housing, Respect and Social Inclusion

Affordable housing for older adults - Has been developed in a variety of settings. Examples are [Station Place Tower](#) in the Pearl District, and [Rosemont Court](#) in North Portland.

- AF Domain: Housing

The **Integrated Housing and Services** workgroup through [Cedar Sinai Park](#) – a consortium of local housing and services providers – has a new demonstration project to integrate services to help low income urban elders age in place.

- AF Domain: Housing

Infill housing projects to increase density: [Urban Sustainability Accelerator](#) focuses on revitalization, active transportation, green infrastructure and collaboration with Community Development Corporations. Can an age friendly focus be infused? Also, the City of Portland offers [system development charge waivers to people building accessory dwelling units](#). Is there an opportunity to incentivize the building of accessible, accessory dwelling units?

- AF Domain: Housing

Proposed intergenerational housing at PSU - IOA and other PSU faculty, doctoral students, and non-profit and business executives have developed draft proposals for an intergenerational housing development at PSU. Recently an intergenerational academic village was [one of several proposals](#).

- AF Domains: Housing, Respect and Social Inclusion, Social Participation, Health Services

Transportation

TriMet - TriMet serves the metropolitan Portland area, providing bus, light rail and commuter rail service, including fixed route and paratransit for people with a range of ages and abilities.

- AF Domains: Transportation, Housing, Social Participation, Community Services, Health Services

Ride Connection – Ride Connection is a nonprofit organization dedicated to providing responsive, accessible transportation options for a variety of customers. A large proportion of the organization's

⁴ Note: Since many of the existing programs, initiatives, and activities overlap with multiple domains, they have been placed in what is considered the primary domain and then additional Age-Friendly Portland Domains are listed for the reader.

customers are older adults and people with disabilities; Ride Connection complements TriMet's services to create a more robust regional transportation network.

- AF Domains: Transportation, Housing, Social Participation, Community Services, Health Services

Active Transportation – Metro and the City of Portland have Active Transportation programs that aim to enhance non-automobile modes of transportation. This approach can be considered a benefit to health communities for those across the life course.

- AF Domains: Transportation, Housing, Social Participation, Community Services, Health Services

Outdoor Spaces and Buildings

Portland's American's With Disability Act Title II Transition Plan - [Portland's effort](#) to make all City facilities and program accessible has identified over 25,000 barriers in an attempt to remove them over time.

- AF Domains: Outdoor Spaces and Buildings, Social Participation, Community Services

Portland Commission on Disability - The City of Portland's Commission on Disability strives to make Portland more accessible through various subcommittees including: Accessibility in the Built Environments, Public Outreach and Awareness, Employment, Health and Wellness, and Public Safety.

- AF Domains: Outdoor Spaces and Buildings, Housing, Transportation, Social Participation, Respect and Social Inclusion, Communication and Information

Respect and Social Inclusion

Seniors Advocating for Generational Equity (SAGE) – SAGE's mission is to inspire citizens over 50 to create opportunities for future generations to thrive by sponsoring educational programs and sharing resources that motivate seniors to transform the future.

- AF Domains: Respect and Social Inclusion, Social Participation

Jessie F. Richardson Foundation (JFRF) Ageless Awards - The JFRF Foundation annually offers Ageless Awards, which honors the contributions of older adults to the community.

- AF Domains: Respect and Social Inclusion

Civic Participation and Volunteering

Elders in Action (EIA) - Powered by the experience of more than 150 volunteers and eight staff members, EIA solves problems, tackles important issues, and help businesses and communities better serve older customers and make counties more livable for all.

- AF Domains: Civic Participation and Volunteering, Respect and Social Inclusion, Social Participation

Encore Fellows - Private-sector professionals entering retirement, sponsored by their companies and communities to offer professional expertise to high-impact nonprofits.

- AF Domains: Civic Participation and Volunteering

Boomers and Babies initiative – The Oregon Community Foundation program engages baby-boomer volunteers in activities that contribute to children’s readiness for school.

- AF Domains: Civic Participation and Volunteering

Jesuit Volunteer Corps Northwest - Faith based focus for people aged 50 and older to participate in volunteer service while committing to the four JVC Northwest values.

- AF Domains: Civic Participation and Volunteering

Employment and the Economy

Vital Aging Initiative - Multnomah County adopted a resolution to create a Task Force on Vital Aging. The taskforce report led to the development of new policies and programs at the County and in our community. The Vital Aging Network (“VAN”) was approved as a new County Employee Network Group which has over 160 current and retired County employees who are interested in employment and life issues.

- AF Domains: Employment and the Economy, Community Services

Employment for older adults: New Seasons market is known as a great place to work for older adults and people with disabilities. coordinates New Seasons’ community grant programs.

- AF Domains: Employment and the Economy, Community Services

Social Participation

The Geezer Gallery - Showcases talented senior artists as a means of partially supporting the development of local senior artistic talent and the creation and implementation of programs of art and art therapy aimed at the local senior community.

- AF Domains: Employment and the Economy, Social Participation

Communication and Information

Vision Action Network (VAN) Aging Initiative Washington County - Focuses on preparing Washington County for the aging of baby boomers. Guided by a Steering Committee, VAN conducted research on trends, demographics, opportunities, budgets and organizational connections.

- AF Domains: Community Services, Communication and Information

Aging and Disability Resource Connection (ADRC) of Oregon - ADRCs provide information about services to address aging or disability needs, through trained professional staff, regardless of incomes level.

- AF Domains: Community Services, Communication and Information

Community Services

Villages NW - Coordinated network of volunteers that strives to offer reduced cost services to improve independence and well-being for older adults to ‘do as much for as little cost for as long as possible.’

- AF Domains: Community Services, Housing, Social Participation, Respect and Social Inclusion, Communication and Information

Life by Design NW (Portland Community College CLIMB) - Life by Design NW training programs and services address the needs of the changing workforce and how to successfully navigate work-life transitions and plan for meaningful retirement.

- AF Domains: Employment and the Economy, Civic Participation and Volunteering, Communication and Information, Community Services

Clark County Aging Readiness Plan - Assesses the county's readiness to serve as a home for a growing number of older residents. Includes 91 strategies to improve the capacity to support its growing older population and ultimately benefit all ages.

- AF Domains: Communication and Information, Housing, Community Services

engAGE – A **Clackamas County** community-based action initiative seeking to effect community change by engaging residents and communities in aging issues and improving resources to establish Clackamas County as an age-friendly place.

- AFP Domains: Communication and Information, Social Participation, Community Services

Aging Artfully Initiative (AAI) - Focuses on the creative arts and aging artfully by providing arts, wellness, and lifelong learning programs to seniors living in affordable senior apartment communities.

- AF Domains: Housing, Social Participation, Respect and Social Inclusion, Community Services

Health Services

The **Oregon Center for Aging and Technology ([ORCATECH](#))** - Seeks to facilitate successful aging and reduce the cost of healthcare through development of independent living technologies. Partners with industry and academic thought leaders in establishing the evidence base for technologies supporting aging.

- AF Domains: Health Services, Housing

Making Oregon Vital for Elders ([M.O.V.E.](#)) - A statewide coalition of organizations and individuals seeking to effect culture change for the purpose of improving quality of life for persons in long-term care settings and those who support them.

- AF Domains: Health Services, Communication and Information

Appendix C

Age-Friendly Portland Advisory Council Members, 2013-14

Coordinators:

- Dr. Margaret B. Neal, Institute on Aging, Portland State University
- Dr. Alan DeLaTorre, Institute on Aging, Portland State University

Members:

- Doug Adams, Encore Fellow
- Jay Bloom, Bloom Anew
- Jerry Cohen, AARP Oregon
- Leslie Foren, Elders in Action
- Lee Girard, Multnomah County Aging and Disability Services
- Mary Hanlon, Institute of Metropolitan Studies, Portland State University
- Dr. David Hanson, Elder Community Advocate
- George Hocker, Jr., Commissioner Nick Fish's Office, City of Portland
- Heather Hoell, Venture Portland
- Pamela Huff, Terwilliger Plaza
- Mark Knutson, Augustana Lutheran Church
- Holden Leung, Asian Health and Service Center
- John Mullin, Coalition for Livable Future
- Dr. Corey Nagel, Oregon Health Sciences University
- Patricia Rojas, El Programa Hispano
- Scott Robinson, Metro
- Bandana Shrestha, AARP Oregon
- Laretta Slaughter, Urban League of Portland
- Deborah Stein, City of Portland Bureau of Planning and Sustainability
- Julie Wilcke, Ride Connection
- Stephanie Wrightsman, Corporation for National and Community Service

Commissioner Liaisons:

- Stacey Brewster, Commissioner Dan Saltzman's Office, City of Portland
- Jackie Dingfelder, Mayor Charlie Hales' Office, City of Portland
- Erika Nebel, Commissioner Steve Novick's Office, City of Portland
- Jasmine Wadsworth, Commissioner Amanda Fritz's Office, City of Portland

Civic Participation and Volunteering Committee

Committee chair: Jay Bloom, Bloom Anew

- Doug Adams, Encore Fellow, Institute on Aging, PSU
- Peggy Brey, Multnomah County
- Shelley Buckingham, AARP Oregon
- Jerry Cohen, AARP Oregon
- Bill Deiz, Volunteers of America, Oregon
- Joyce DeMonnin, AARP Oregon
- Leslie Foren, Elders in Action
- Jennifer Fuller, Cambia Health
- Lee Girard, Multnomah County Aging and Disability Services
- David Hanson, Elder Community Advocate
- Steve Higgs, Senior Advocates for Generational Equity
- George Hocker, Jr., Commissioner Nick Fish's Office, City of Portland
- Pamela Huff, Terwilliger Plaza
- Amber Kern-Johnson, Hollywood Senior Center
- Mark Knutson, Augustana Lutheran Church
- Jeanette Leardi, Editorial and Instruction Services
- Paul Leister, Office of Neighborhood Involvement
- Gary Marschke, Volunteers of America, Oregon
- Vanessa McMillin, Event Planning Consultant
- John Mullin, Coalition for Livable Future
- Dr. Corey Nagel, Oregon Health Sciences University
- Dr. Margaret Neal, Institute on Aging, Portland State University,
- Derenda Schubert, Bridge Meadows
- Bandana Shrestha, AARP Oregon
- Maren Symonds, Boomers and Babies
- Serena Worthington, Institute on Aging
- Stephanie Wrightsman, Corporation for National and Community Service

Employment and the Economy Committee

Committee chair: Doug Adams, Encore Fellow, Institute on Aging, PSU

- Jennifer Baker, Small Business Administration (SBA)
- Polly Bangs, Urban Excursions
- Jay Bloom, Bloom Anew
- Joan Corella, Elders in Action
- Joyce DeMonnin, AARP
- Camron A. Doss, Small Business Administration (SBA)

- Heather Hoell, Venture Portland
- Tamara Kennedy-Hill, Travel Portland
- Tom Kelley, Thompson Consulting Group
- Dr. Margaret Neal, Institute on Aging, Portland State University,
- Jackie Babicky Peterson, Small Business Development Center
- David Thompson, Portland Business Alliance
- Mitsu Yamazaki, Portland Development Commission

Housing Committee

Committee chair: Dr. Alan DeLaTorre, Institute on Aging, Portland State University

- Chana Andler, Villages NW
- Jay Bloom, Bloom Anew
- Lew Bowers, PDX Commons
- Bill Cunningham, Bureau of Planning and Sustainability
- Uma Krishnan, Bureau of Planning and Sustainability
- Kim McCarty, Portland Housing Bureau
- Rebecca Miller, Multnomah County Aging and Disability Services
- Dr. Margaret Neal, Portland State University, Institute on Aging
- Scott Robinson, Metro
- Tom Sanders, Portland State University (Student Intern)
- Derenda Schubert, Bridge Meadows
- Bandana Shrestha, AARP OR
- Suzanne Stahl, Portland Commission on Disability
- Joe VanderVeer, Portland Commission on Disability
- Terry Whitehill, Bureau of Development Services
- Julie Wilke, Ride Connection